

HELLADA[®]

GALLERY

117 LINDEN AVE., LONG BEACH, CA 90802
TEL./FAX: 562.435-5232 (562.HELLADA)
HELLADAGALLERY@HOTMAIL.COM
WWW.HELLADA.US

Gallery Rules of Membership

A *Hellada Gallery* Member is an Artist or group of Artists who exhibit their artworks using gallery space according to the following:

Membership privileges:

- One free of charge show per year in Main Gallery B+C or Back Gallery D.
- Permanent exhibition space (about 6 feet of wall or 6sq feet of space)
- Minimum gallery hours of operation: from 2:00pm to 7:00pm, Wed - Sun.
- A website page, with portfolio and artist information at www.hellada.us
- Member name displayed at the front window at all times.
- Artist name, title of the show and one piece of artwork would be displayed at the front window during the entire length of the yearly show.
- Constant promotion and inclusion in all gallery-marketing efforts.
- Access to gallery mailing lists.

Membership obligations:

Regular membership fee is	\$175.00/mo	
Half a membership fee is	\$88.00/mo	
Main Gallery (space B/C) rental fee is	\$650.00/mo	(members: \$325.00/mo)
	\$200.00/week	(members: \$100.00/week)
Studio Gallery (space D) rental is	\$450.00/mo	(members: \$225/mo)
	\$150.00/week	(members: \$75/week)
Gallery usage for classroom would be	\$15.00/hr	(members: \$7.50/hr)
Gallery commission from sales would be:	40%	(members: 20%)
Consignment rate would be	50%	

Gallery use reservations will require the member to submit a *Request for the gallery space use* form to Marek Dzida for the approval.

Marek or gallery staff will handle all gallery sales and gallery reservations.

Membership fee is due on the first day of each month. Checks are payable to Hellada Gallery.

New members will have to sign a simple agreement with the first and the last month of membership fee paid at signing.

Minimum length of the membership before the first free show is 10 months.

Members hang and disassemble their shows themselves. Hellada Gallery is not responsible for the loss or damage of all exhibited artworks.

Recommendation of a new paid member for minimum 6 months would waive one monthly fee for a recommending member.

Gallery obligations are based on a month-to-month membership agreement.